

Overview of Program

In 2005, the Town designed and built a boardwalk and installed seven artist shanties to serve as affordable studio and gallery space for local artists and artisans. The response to the Harbor your Arts (HyA) Program was overwhelmingly positive by the arts community, residents and visitors.

Through generous funding from the Massachusetts Cultural Council, the Arts Foundation of Cape Cod, and the Barnstable County Economic Development Council, over 60 artists have enjoyed increased sales and recognition by participating in the HyA Program. Awareness of HyA and favorable press also continues to grow every year. *Triple AAA Southern New England* listed Harbor your Arts as one of the top ten free "must see"s in its July 2009 issue.

Selection Process:

Each artists' work must be approved by the HyA jury to participate. This ensures the quality, "saleability" and variety of work offered. All pieces must be original work from the artists; hand made and unique, and any items not approved during the jury process must be approved by the Town prior to selling in the shanty. Items for sale CANNOT include t-shirts, food or products bought or acquired for resale only.

Schedule and Staffing:

While the exact schedule for 2010 is not yet finalized, the shanties are generally open for business from Memorial Day to Columbus Day. Several artists also participate one night in December for the hugely popular Hyannis Holiday Harbor Lighting. Each shanty must be staffed by a participating artist during operating hours. As such, artists are strongly encouraged to share a shanty with other juried artists to meet the staffing commitment.

Rotating Shanty:

To accommodate the number of qualified artists unable to commit to an entire season, one shanty is reserved to rotate artists on a weekly basis. Week slots run from Saturday to Friday, and are scheduled on a first come, first served basis. Artists are responsible for removing their work in a timely fashion at the end of the term of the license to allow the next artist sufficient time to set up in the shanty.

Fees:

To participate for the full season, a \$100 deposit is required and a monthly licensing fee of \$425 per shanty is payable on the first of each month. Full season artists must also provide a copy of liability insurance in the amount of \$250,000 naming the Town as additional insured with the \$1mil/\$2mil limit for injuries or damages to persons or property arising out of any use of the permitted area. The fee for the rotating shanty is \$185.00 per week, with a \$50.00 deposit required.

Artists in the rotating shanty are required to sign a waiver of liability for insurance purposes.

Reporting:

Because the Town receives grant funding from a variety of sources to operate the HyA Program, we are required to document the success of the program. Artists are required to submit the number of sales, number of visitors, and revenues in dollars. These reports are maintained by the Town only to track the success of the program. Failure to submit reports will result in rescission of the shanty license.

